



FIGHTING NETWORK
BUSHIDO

KING OF
KINGS



INTRODUCTION

INTERNATIONAL BUSHIDO FEDERATION

The fastest growing sports organization in Europe – International Bushido Federation (IBF), was established in 1999 with the stated goal of taking martial arts to a higher level of quality, as well as, to bring well-known mixed martial art and professional Kickboxing tournaments to Europe and middle East

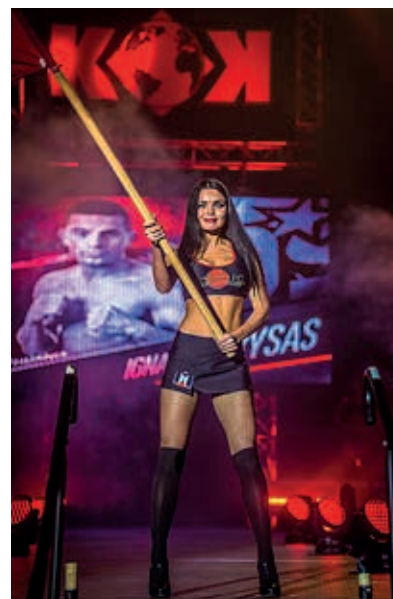
IBF has revolutionized the fight business in Europe showing that martial arts events today are fully competitive with all other sports events, both in terms of ticket attendances and TV ratings. IBF is already a leading promoter organizing the highest-level tournaments KING OF KINGS (KOK) and MMA BUSHIDO HEROS that have sold out some of the biggest arenas in Europe and Asia.

Owned and operated by the President D. Simanaitis, IBF headquartered in Vilnius (Lithuania) and with offices in London (UK), Warsaw (Poland), IBF produces more than 20 live events annually, broadcasted in 122 countries, to nearly 200 million homes in 20 different languages.

KING OF KINGS



Today, the IBF has evolved into an organization where athletes from different martial arts are required to know various disciplines in order to compete at an elite level in a regulated environment. In the year 2009 IBF has registered its own brand KOK (King of Kings). In the year 2014 has become the leading project in Europe, with a live transmission to Eurosport, Fight Box channels, as well as re-translating on Fox Sports, Orange Sport, Fighting Network and many others.





INTRODUCTION

WHAT IS KING OF KINGS (KOK) A UNIVERSAL MARTIAL ART

KOK is a contest of punching and kicking, defeating an opponent using the most elemental fighting techniques. The rules are deliberately simple and designed for maximum excitement, encouraging the fighters to always go directly for a knockout win. This is an approach that brings thrilling matches guaranteed to please the audience.

In a world where martial arts have an ever-growing potential as global entertainment content, no events has greater possibilities as KOK.

KOK ring is open to anyone, whereas at the end of the contest winners and losers are clear. That's why the strongest fighters of the world are willing to participate in KOK events, to prove their worth and become the KING OF THE KINGS.





INTRODUCTION

TRUSTWORTHINESS

With stacked fight cards delivering non-stop action, these spectacular events thrill live audiences in sold-out arenas and millions more watching live on television.

KOK tournaments are held around the world feature top international mixed martial artists fighting in front of enthusiastic crowds.

Due to the following reasons, KOK became one of the strongest project in Europe:

- Famous fighters and new talented young future stars compete in KOK tournaments;
- All tournaments take place at the exact date and time as announced. Trustworthiness is very important;
- Tournaments are not limited just to the super-heavy weights, KOK offers a possibility to see a variety of different weights categories:
65 kg, 77 kg, 85 kg, -93 kg, +93 kg.
- Fast growing TV interest in KOK events. In the year 2014 KOK became a leading martial art project in Europe, with a live transmission to Eurosport, Fight Box channels, as well as re-translating on Fighting Network, Fox Sports, Orange Sport, ESPN and many others.

KING OF KINGS



Orange sport



The world of striking martial arts consists of numerous organizations each having its own champions. KOK was founded to establish a unified set of rules that would show who is really the greatest fighter of the world. The first KOK tournament was held in 2009, with top-class martial arts fighters coming from around the world to participate in it.

KOK SYSTEM
weight
categories:



K-1
MMA
BOXING
KICKBOXING
KARATE
KUNG FU
TAEKWONDO
WUSHU
KUDO

KING OF KINGS
KOK

**KING OF
KINGS**



The “K” in KOK stands for kickboxing, K-1, karate, kung fu, kudo, boxing, taekwondo, MMA, WUSHU and other stand-up and universal martial arts. It also signifies “KING”, “**KING OF KINGS**” meaning the best in the world.



These include holding **WORLD GRAND PRIX FINALS** in effort to increase the value of KOK tournaments and championships.

SYSTEM



8 MEN TOURNAMENTS – KOK RANKING SYSTEM

Starting from September of 2015 „King of Kings” is facing new changes – 8 strongest men tournaments in 2 weight divisions for the King of Kings name.

The primary purpose of the KOK ranking system is to identify and track the world's top fighters in 2 weight divisions:

- +93 kg Heavyweight
- 77 kg Welterweight

In turn, this will also develop a vehicle for athletes to monitor and track their progress amongst world's best fighters in their division and weight class.

FIGHTERS:

Eligible fighters can only be rated at a KOK approved ranking event. Each country will be represented only by one strongest fighter, which means: 8 fighters from 8 different countries in Quarterfinals of a certain weight division.

EVENT STRUCTURE

KOK with standardized ranking events listed below.

The fighters rankings corresponding events is as follows:

QUARTER FINALS Tournaments of the KOK WORLD GP:

- September – 8 fighters/4 fights/ Weight division: +93 kg Heavyweight
- October – 8 fighters/4 fights/ Weight division: - 77 kg Welterweight

*The winners of Quarterfinals pass to Semi Finals.

KOK WORLD GP SEMI FINALS AND KOK GRAND PRIX FINAL FIGHT:

- November - 4 fighters/3 fights (Semi finals and Grand Prix fight)/
Weight division: +93 kg Heavyweight
- December - 4 fighters/ 3 fights (Semi finals and Grand Prix fight)/ /
Weight division: - 77 kg Welterweight

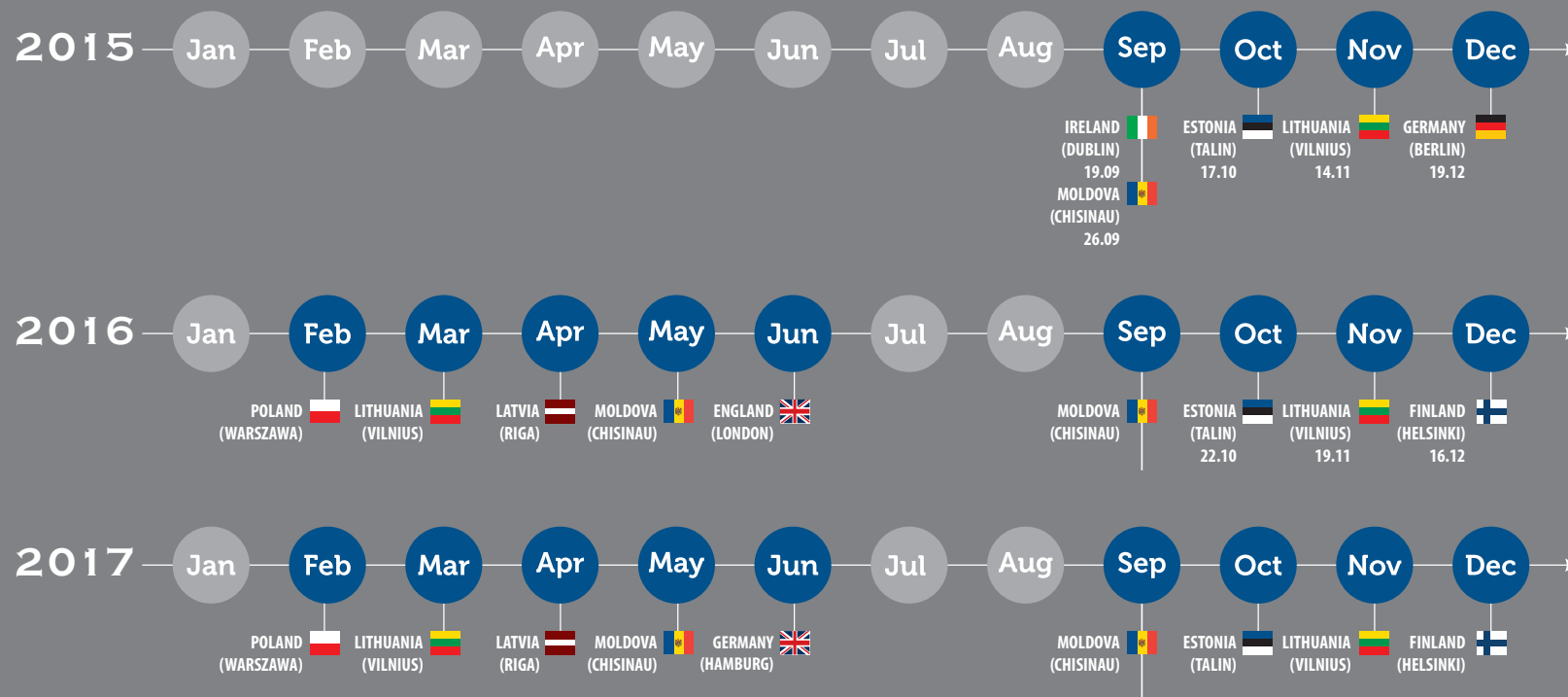
ARENAS

Events are arranged in arenas with 5 000-12 000 seats.

Siemens Arena (Vilnius, Lithuania)



KOK TOURNAMENT SCHEDULE

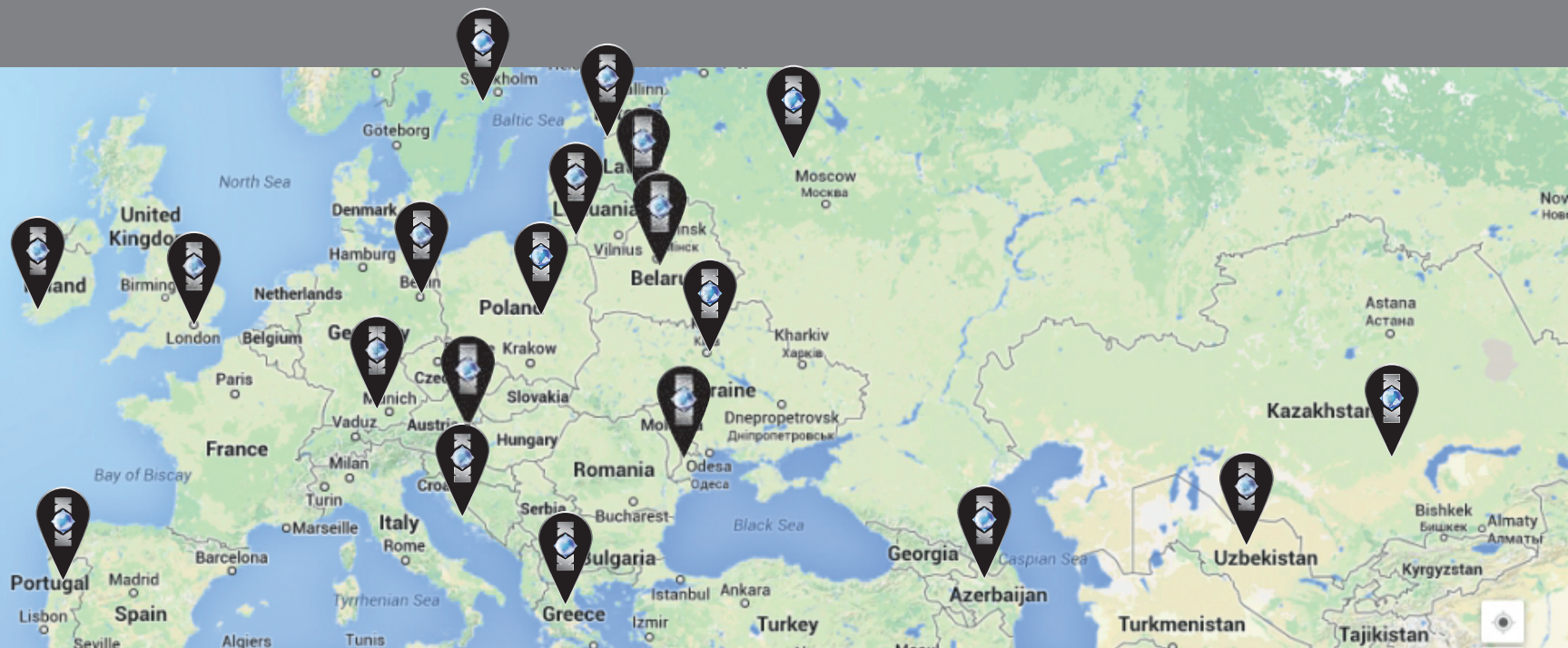


GEOGRAPHY

KOK TOURNAMENTS ALREADY WERE ORGANIZED IN THESE COUNTRIES:

Lithuania, Latvia, Estonia, Poland, Germany, Ireland, United Kingdom, Moldova, Russia, Kazakhstan, Finland, Azerbaijan, Belarus, Portugal, Cyprus.

IBF every year expands number of countries are working at.





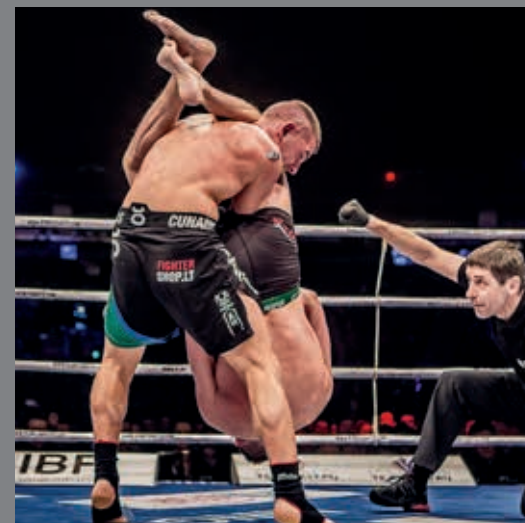
KING OF KINGS





BUSHIDO HEROS were designed to be enjoyed by any type of audience around the world. This is why it has become a universal mixed martial art as it encompasses all over martial arts.

IBF organize 6-8 BUSHIDO HEROS events per year. In the events the fighters represent such countries as Japan, USA, Holland, Brazil, France, Germany, Canada, Poland, Russia, Belarus, Ukraine, Kazakhstan, Kirghizia, Czech Republic, Slovakia, Romania, Georgia, Azerbaijan, Korea, Lithuania, Latvia, Estonia, Finland, Sweden, Denmark, Armenia, Bulgaria, Ireland, UK, Spain, Italy, Greece, United Arab Emirates, Morocco, Thailand, China, Swiss and Australia.



BUSHIDO WORLD SERIES



BUSHIDO WORLD SERIES

MMA BUSHIDO HEROS is a universal martial art that stands for mixed martial arts:

wrestling, judo, sambo, boxing, karate, kickboxing, kung fu and

other martial arts. It also signifies "BUSHIDO" – the way of the warrior. It's a unique multinational and world-wide known name.

WEIGHT DIVISIONS:

-61 KG BANTAMWEIGHT/ -65 KG FEATHERWEIGHT/ -71 KG LIGHTWEIGHT/ - 77KG WELTERWEIGHT/ -85 KG MIDDLEWEIGHT/ -93 KG LIGHT HEAVYWEIGHT/ +93 KG HEAVYWEIGHT

IT GOES WITHOUT SAYING THAT IT MEANS "NO.1" – THE BEST IN THE WORLD.

Americans will never understand cricket. The British can't grasp American football. But you can't get much more universal than this. What makes MMA BUSHIDO HEROS so great is that every single man on the planet gets it immediately.



WWW.KOKFIGHTS.COM

PROFILE



INTERNATIONAL BUSHIDO FEDERATION

COMPANY PROFILE

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Donatas Simanaitis

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Services:

Planning, producing and managing sports (martial arts) and entertainment events.

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