



**KING OF KINGS**





# INTERNATIONAL BUSHIDO FEDERATION

The fastest growing sports organization in Europe – International Bushido Federation (IBF), was established in 1999 with the stated goal of taking martial arts to a higher level of quality. IBF has revolutionized the fight business in Europe showing that martial arts events today are fully competitive with all other sports events, both in terms of ticket at endances and TV ratings. Today IBF is a leading promoter organizing the highest-level tournaments KING OF KINGS (KOK) and MMA BUSHIDO HEROS that are selling out the biggest arenas in Europe and Asia. Owned and operated by the President D. Simanaitis, IBF produces 10 KOK and 6 MMA Bushido live events annually, broadcasted in 122 countries, to nearly 200 million homes in 20 different languages.



Today, the IBF has evolved into an organization where athletes from different martial arts are required to know various disciplines in order to compete at an elite level in a regulated environment.





# KING OF KINGS

No.1



# WHAT IS KING OF KINGS



## A UNIVERSAL MARTIAL ART



KOK is a contest of punching and kicking, defeating an opponent using the most elemental fighting techniques. The rules are deliberately simple and designed for maximum excitement, encouraging the fighters to always go directly for a knockout win. This is an approach that brings thrilling matches guaranteed to please the audience. KOK ring is open to anyone, that's why the strongest fighters of the world are willing to participate in KOK events, to prove their worth and become the KING OF THE KINGS.







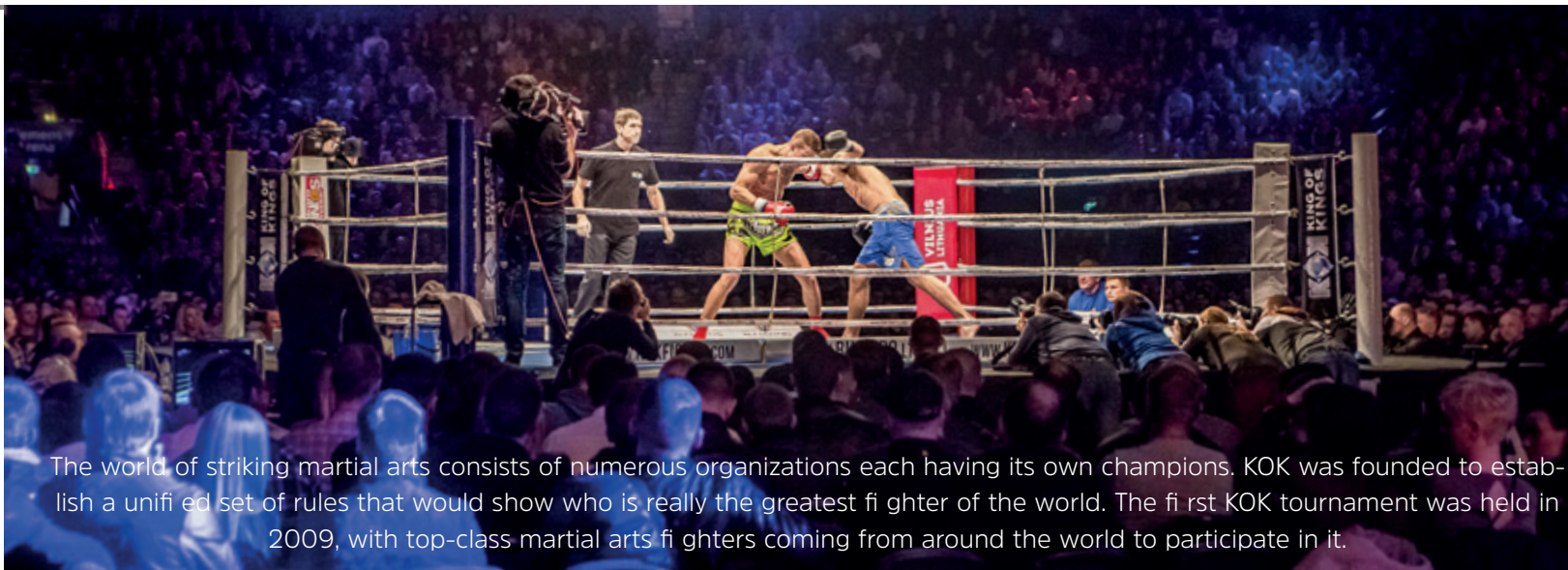
## TRUSTWORTHINESS

With stacked fight cards delivering non-stop action, these spectacular events thrill live audiences in sold-out arenas and millions more watching live on television. TRUSTWORTHINESS KOK tournaments are held around the world feature top international mixed martial artists fighting in front of enthusiastic crowds.

Due to the following reasons, KOK became one of the strongest project in Europe:

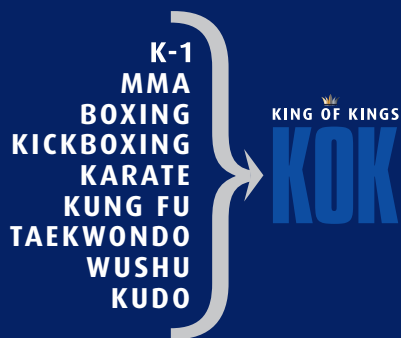
- Famous fighters and new talented young future stars compete in KOK tournaments;
- All tournaments take place at the exact date and time as announced. Trustworthiness is very important;
- Tournaments are not limited just to the super-heavy weights, KOK offers a possibility to see a variety of different weights categories: **65 kg, 77 kg, 85 kg, -93 kg, +93 kg.**
- Fast growing TV interest in KOK events. In the year 2014 KOK became a leading martial art project in Europe, with a live transmission to Eurosport, Fight Box channels, as well as re-translating on Fighting Network, Fox Sports, Orange Sport, Boxing TV and many others.





The world of striking martial arts consists of numerous organizations each having its own champions. KOK was founded to establish a unified set of rules that would show who is really the greatest fighter of the world. The first KOK tournament was held in 2009, with top-class martial arts fighters coming from around the world to participate in it.

## WHO IS THE GREATEST FIGHTER IN THE WORLD?



The “K” in KOK stands for KICKBOXING, K-1, KARATE, KUNG FU, KUDO, BOXING, TAEKWONDO, MMA, WUSHU and other stand-up and universal martial arts. It also signifies “KING”, “KING OF KINGS” meaning the best in the world.





## 8 MEN TOURNAMENTS – KOK RANKING SYSTEM

IBF has many plans to continue improving the quality of KOK content as a universal martial art.

8 strongest men tournaments in 6 weight divisions for the King of Kings name.

The champion of WORLD GRAND PRIX FINALS gets the right to fight for the belt.

EVENTS ARE ARRANGED IN THE ARENAS WITH 5 000-12 000 SEATS.

10 EVENTS PER YEAR, 2,5-3 HOURS OF LIVE TRANSMISSION PER EVENT.

The primary purpose of the KOK ranking system is to identify and track the world's top fighters in 6 weight divisions:

**-65 kg FEATHERWEIGHT / -71 kg LIGHTWEIGHT / -77 kg WELTERWEIGHT**  
**-85 kg MIDDLEWEIGHT / -93 kg LIGHTHEAVYWEIGHT / +93 kg HEAVYWEIGHT**











# KING OF KINGS



**FIGHTING NETWORK**  
**BUSHIDO**

## COMPANY PROFILE

Company name: INTERNATIONAL BUSHIDO FEDERATION

SERVICES: Planning, producing and managing sports (martial arts) and entertainment events.

President: Donatas Simanaitis

Address: Sodų str. 5-2, Vilnius LT-01313, Lithuania

CONTACTS: tel.: +370 620 11180; +370 611 11136. E-mail: donatas@kokfights.com



[WWW.KOKFIGHTS.COM](http://WWW.KOKFIGHTS.COM)  
[WWW.MMABUSHIDO.COM](http://WWW.MMABUSHIDO.COM)

